

# BrightSign® Powered by Purple

BrightSignOS™ is the only purpose-built operating system bringing unrivaled security and signage power to every BrightSign player.



## BrightSignOS

The Power Behind Every BrightSign Player



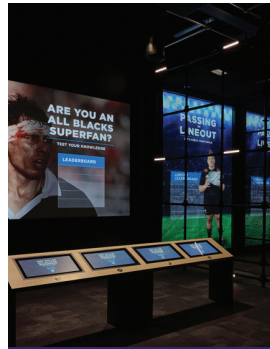
### SECURE

Reduces risk to near zero with a purpose-built file system that removes vulnerabilities and is configurable to any security standard.



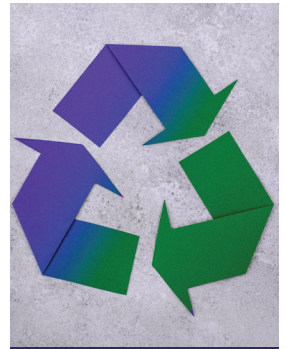
### RELIABLE

Legendary reliability boasting a < 0.1% failure rate across millions of players with self-healing & remote management to save time and money.



### SUPERIOR

Runs any content, resolution, connected device, and technology integration with easy-to-use software and extensible tools for simple to sophisticated experiences.



### SUSTAINABLE

Easy to maintain, power efficient, built to last, and scalable with free updates that leave no player behind.

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### Captivating Experiences

In today's fast-paced world, brands are looking to educate, entertain, inform, and inspire. We make it possible for businesses to connect with their customers in unique and exciting ways.

### Built for Professionals

BrightSign players are designed for commercial applications. Because we want our A/V partners and end users to succeed, we listen carefully and use their feedback to improve and innovate.

### Legendary Reliability

Downtime is costly. Boasting a failure rate of less than 0.1% across millions of players, BrightSign is the most reliable, secure, maintainable, and scalable digital signage solution available.